WebLandscapes

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Website launch checklist

Printable checklist

- [ ] Final site approved on a phone and a computer
- [ ] Domain active, and you can sign in where its DNS lives
- [ ] Business email set up and working before launch day
- [ ] No "lorem", "TODO", "example" or "555" left on any page
- [ ] All four ways of typing the address end on one https address with the padlock
- [ ] Old page addresses redirect to their new pages
- [ ] The "page not found" page works
- [ ] Every page checked on a phone: nothing broken, nothing sliding sideways
- [ ] Phone, email and map links tested on a phone
- [ ] Test message from the contact form arrived
- [ ] Test booking made and canceled; live payment page opens, nothing paid
- [ ] PageSpeed run on the home page, Mobile tab
- [ ] Sitemap opens at /sitemap.xml
- [ ] Site verified in Google Search Console and sitemap submitted
- [ ] Site and sitemap added to Bing Webmaster Tools
- [ ] Business Profile website link updated
- [ ] Day 2, 3 and 7 checks done