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# Send a marketing email with Brevo

## Printable checklist

- [ ] Brevo account opened with the business email
- [ ] Domain authenticated: every record green
- [ ] Only one SPF and one DMARC record on the domain
- [ ] Sender added and confirmed
- [ ] List imported, with a note of where the contacts came from
- [ ] Campaign named, sender and recipients set
- [ ] Subject and preview text written
- [ ] Design done, with your mailing address and an unsubscribe link in the footer
- [ ] Test sent and checked on a phone and a computer
- [ ] Every link and button checked
- [ ] Campaign scheduled for the right date, time and time zone
- [ ] Results read 2 to 3 days later: clicks, unsubscribes, bounces, complaints