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# Connect your Facebook Page and Instagram to your website

## Printable checklist

- [ ] Facebook Page, business portfolio and Instagram Professional account ready
- [ ] Instagram linked to the Page and both in the portfolio
- [ ] Registered at developers.facebook.com
- [ ] App created with the Instagram and Page use cases, connected to the portfolio
- [ ] System user "website" created with the Employee role
- [ ] Page assigned: Content, Community activity, Insights
- [ ] Instagram assigned: Content, Community activity, Insights
- [ ] App assigned: Develop app
- [ ] Page reloaded: three assets listed
- [ ] Token generated: Never, the 10 permissions
- [ ] Token pasted into your website and saved
- [ ] Check connection says Connected